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HABITAT

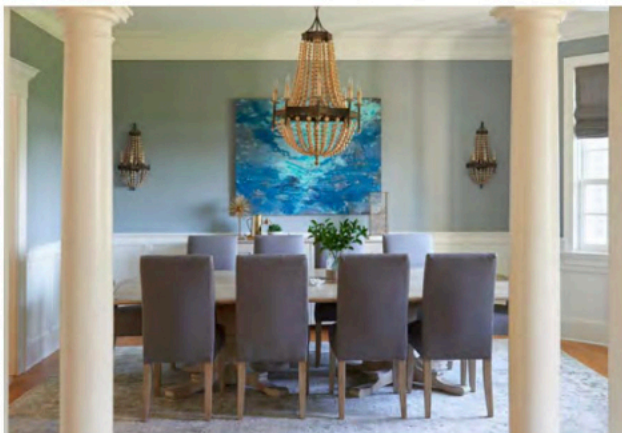
LIFE.STYLED.

ON TREND:
RESIDENTIAL
ART CURATION

WELL HUNG
WALLPAPER'S MOMENT

**PORTRAITS
OF DESIGN**
WHO DOES IT BEST

FALL/WINTER 2022
soflohabitat.com



■ A classical beauty designed by Jody Fierz Interiors.

CONCEPTUAL DESIGN ACUMEN

With her strong educational foundation in conceptual interior design from New York City's Council of Interior Design Accredited School of Visual Arts, **Jody Fierz** has built her multi-city interior design firm **Jody Fierz Interior Design** on her love of space planning and ability to conceptualize how to create original and innovative interiors.

"My team and I all went to concept-driven design schools. This allows us to be versatile in our approach to design; so, we don't have a certain aesthetic or signature design style," she said.

"I like to push boundaries by blending unique concepts and mixing simple facets including color, materials and textures, in complex ways to design a space."

For the past 14 years, Fierz has had the opportunity to design both commercial and residential spaces. In addition to doing several remodels and new constructions throughout Miami and Fisher Island. She also was one of the interior designers that collaborated in designing Ha Salon in South Beach Miami.

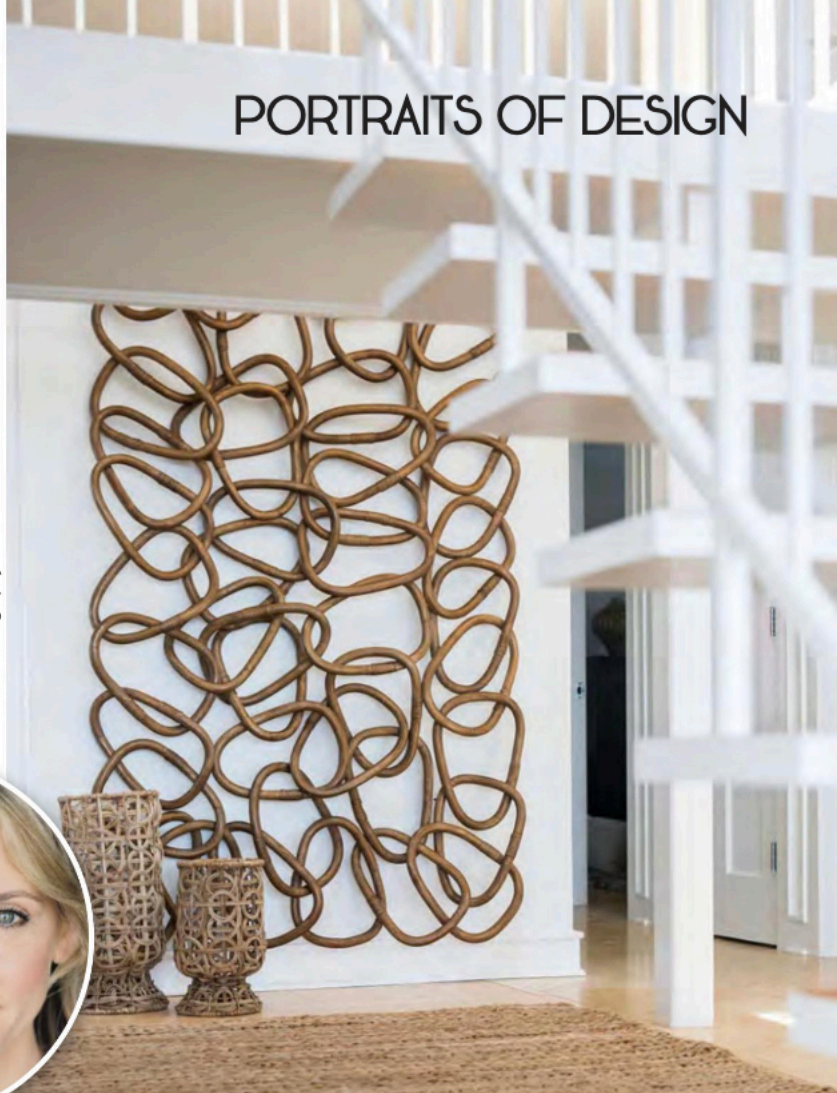
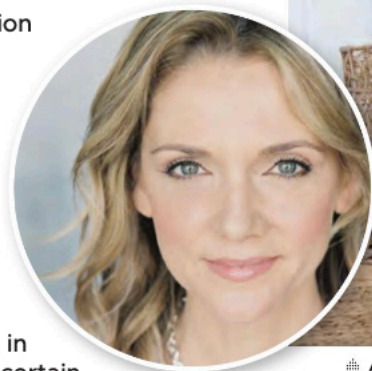
"I see my role as being able to read the client and understand the space. I can immediately perceive what the space can be," she said.

"My clients are relying on me to come up with something different. The most important skill for an interior designer is being able to move through a space and plan what makes sense ergonomically and aesthetically."

Once she has the space plan, Fierz can dive into her other design passion selecting the materials and how she will customize the design and use the selected elements to add texture, layers and interest.

"It is the many facets within a piece of art that make it appealing and engage spectators to gravitate towards it. The same should occur when looking at interiors. The eye needs to be drawn to specific details, within the space," she said.

"It's not about designing the space alone, you have to create the layers by strategically incorporating beautiful vignettes."



■ A room's textural vignette.



■ A sleek sitting area.

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